

Big check represents big warranty coverage



Ron Olson (right) received a check for \$8,327 from Todd Mandel, certified energy specialist for Lakeland Cooperative in Ridgeland, Wis., for Cenex Total Protection Plan® coverage on a Case IH tractor.

We recently helped deliver a big check to one of our customers - and we do mean big. The 3-foot-long check was delivered to Ron Olson of Comstock, Wis., by Todd Mandel, certified energy specialist for Lakeland Cooperative. The oversized check represents the amount of money paid for a claim submitted under the Cenex Total Protection Plan® program.

Olson received a check for \$8,327 to cover repairs to a Case IH tractor covered under the Cenex Total Protection Plan, which extends beyond manufacturers' warranties to provide valuable coverage to farmers who use premium Cenex fuels and lubricants. It covers new equipment for up to 10 years or 10,000 hours and used equipment for up to 8 years or 8,000 hours, with no deductible.

“The coverage on this plan is unbelievable. The response was fast and there were no questions asked,” says Olson, who has both new and used tractors enrolled in the plan. “I’ve been using Cenex lubricants and fuels for close to 40 years. When you have a quality program that reduces repairs and downtime, backed by great service, you stick with it.”

“I haven’t had to overhaul an engine or replace an injection pump on any tractor that has used Cenex lubricants from day one, and some of those units have had more than 10,000 hours on them,” says Olson.

“This is the best warranty in the industry,” says Mandel. “The claims process is very easy, particularly since there is no burden of proof as to the cause of the repairs. Considering the big investment farmers make in their equipment, and the high cost of repairs, there’s no reason not to be on this plan.”

As the check we recently delivered proves, the Cenex Total Protection Plan can be a great way to get big coverage with little hassle. Give us a call today and we’ll help you determine the right energy products and protection for all your equipment.

