

# BIG CHECK. BIG COVERAGE. BIG RELIEF. POWERED LOCALLY.



Bruce Rickertsen (center) received a check for \$19,077 from Craig Saum (right), and Todd Starman of Country Partners Cooperative for Cenex Total Protection Plan® coverage on a John Deere tractor.

We recently helped deliver a big check to one of our customers – and we do mean big. The 3-foot-long check was delivered to Bruce Rickertsen, owner of Car Bar Cattle Co., Lexington, Neb., by Craig Saum, director of energy operations, and Todd Starman, lubricants delivery, of Country Partners Cooperative, Gothenburg, Neb. The oversized check represents the amount of money paid for a claim submitted under the Cenex Total Protection Plan® program.

Rickertsen received a check for \$19,077 to cover repairs to a John Deere tractor covered under the Cenex Total Protection Plan, which extends beyond manufacturers' warranties to provide valuable coverage to farmers who use premium Cenex® fuels and lubricants.

The Cenex Total Protection Plan includes regular oil sampling, which indicated high copper levels in Rickertsen's 8-year-old tractor. "We were fortunate. We were able to have the tractor repaired before spring work started, and the problem was caught before there was more extensive damage," says Rickertsen. "I would recommend this plan. It's a very valuable benefit that you can only get by using Cenex® products, and

it can save you from untimely breakdowns and expensive repairs."

Car Bar Cattle Co. has all four of its tractors enrolled in the Cenex Protection Plan and has relied on Cenex lubricants and Ruby Fieldmaster® premium diesel fuel to help keep its operation running smoothly for many years. "We've always had good performance from the products," says Rickertsen. "Country Partners Cooperative is very knowledgeable and we get excellent service."

"These are top-notch products that really hold up, backed by a warranty that nobody else in this industry offers," says Saum. "In the current economy, people are hanging onto their equipment longer, making it more important than ever to have good maintenance. This plan is inexpensive 'insurance' to protect your equipment and avoid expensive repairs."

As the check we recently delivered proves, the Cenex Total Protection Plan can be a great way to get big coverage with little hassle.

*"I would recommend this plan. It's a very valuable benefit that you can only get by using Cenex® products, and it can save you from untimely breakdowns and expensive repairs."*

– BRUCE RICKERTSEN



## WHAT IS THE CENEX TOTAL PROTECTION PLAN®?

The Cenex Total Protection Plan extends beyond manufacturers' warranties and provides coverage to farmers who use premium Cenex fuels and lubricants. It covers new equipment for up to 10 years or 10,000 hours and used equipment for up to 8 years or 8,000 hours, with no deductible.

**Give us a call today and we'll help you determine the right energy products and protection for all your equipment. You can also visit [cenex.com](http://cenex.com) for more information or to enroll.**

